

fall 2013
smartshops
pre-order
guide

FALL 2013
SPECIAL MEMBER AND
NON-MEMBER PRICING



smartshops

smart deals every month



Autumn Sea

Viking Trident

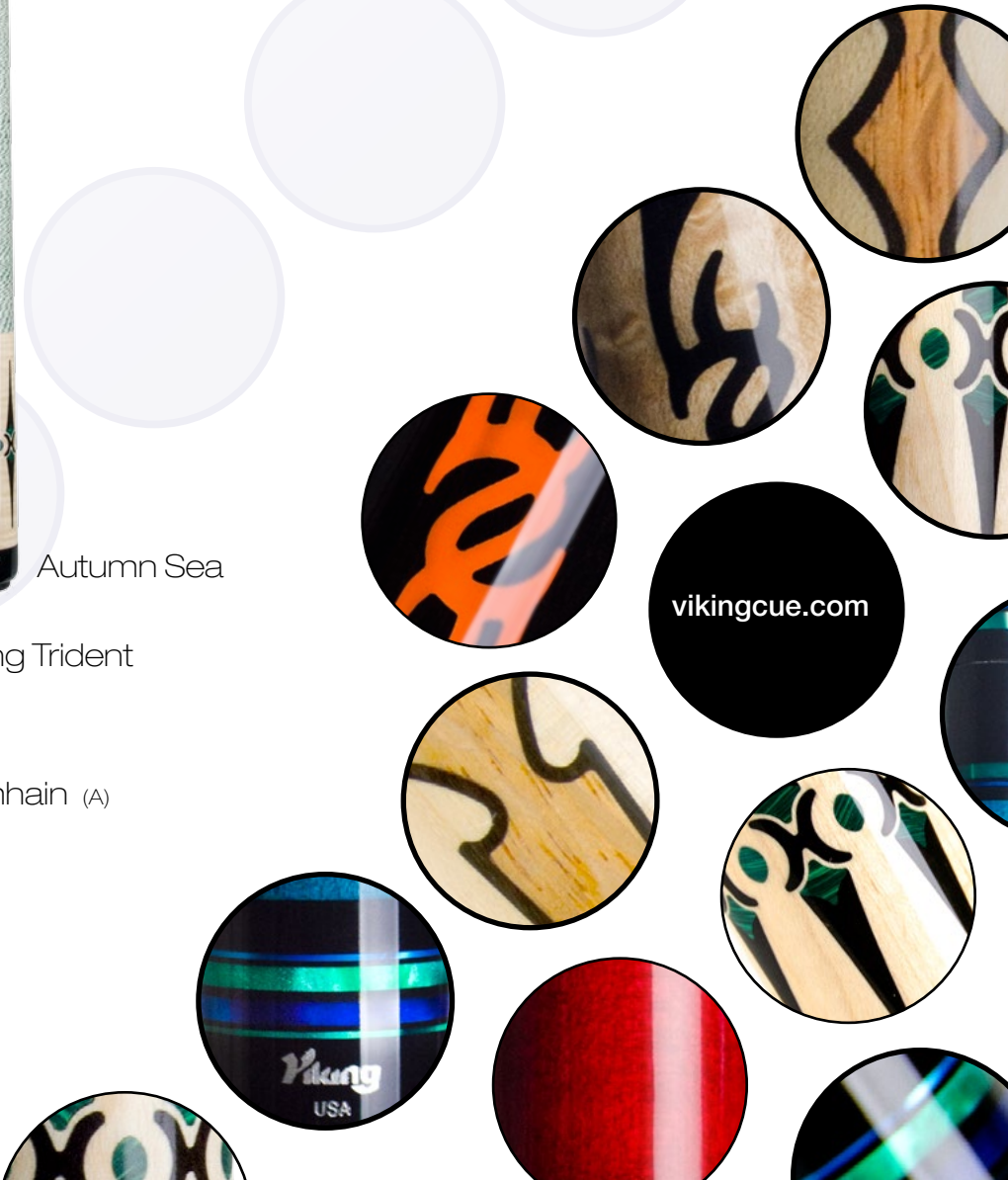
Viking Samhain (A)

Viking Samhain (B)

Viking Odin

'59 Sunburst

vikingcue.com



SEPTEMBER 2013

PRE-ORDER NOW!



VIKING AUTUMN SEA

In the autumn of 996 AD, the Vikings landed in America. A journey of this magnitude required great skill and courage. The Viking Autumn Sea is dedicated to those who brave the unknown and possess the courage to sail into harm's way. For those who know what it takes to be successful, this beautiful Viking cue is your reward.

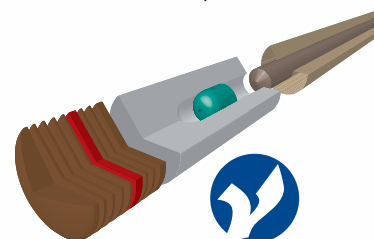
SS007-A

Featuring:

- ViKORE American Performance Shaft
- Kamui™ Black Soft Tip
- 86 Ebony and Malachite Inlays
- Birdseye Maple Forearm and Sleeve
- Maple Joint Rings
- White with Green Spec Irish Linen Wrap
- Limited Lifetime Warranty

\$549 MSRP

86
EBONY AND
MALACHITE
INLAYS



MADE IN THE USA

JULY
12
DEADLINE

EACH CUE MADE IS A ONE TIME RUN - PREORDER ONLY
ALL CUES ARE NUMBER ENGRAVED

SEPTEMBER 2013

PRE-ORDER NOW!



VIKING TRIDENT

This Viking CueWorks original features a beautiful deep turquoise grain enhancing stain with striking cobalt and jade pearl ringwork.

Like a spear, this Viking cue is a weapon, created for pool playing gods. Pre-order yours today!

SS007-B

Featuring:

- ViKORE American Performance Shaft
- Tiger Everest Medium Tip
- Michigan Maple Forearm/Sleeve
- No-wrap Design
- Custom Grain Enhancing Stain
- 8 Beautiful Blue and Green Pearl Accent Rings
- Limited Lifetime Warranty



\$329 MSRP



MADE IN THE USA

JULY
12
DEADLINE

EACH CUE MADE IS A ONE TIME RUN - PREORDER ONLY
ALL CUES ARE NUMBER ENGRAVED

OCTOBER 2013
PRE-ORDER NOW!



VIKING SAMHAIN (A)

In the spirit of the season, Viking CueWorks presents the Viking Samhain, a limited edition cue with two devilish variations that give you ALL TREAT with NO TRICKS. This Gator-gripped beauty is ready to throw-down with its VIKORE American Performance shaft and sure to intimidate the "faint of heart" with its aggressive style. **Stated Simply... Fear this cue.**

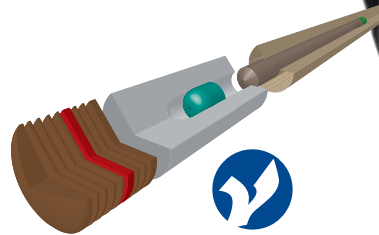
SS008-A

Featuring:

- VIKORE American Performance Shaft
- Kamui™ Black Soft Tip
- Handpicked Birdseye Maple with Grain Enhancing Stain
- 8 Tribal Inlays
- Maple Accent Rings
- Stainless Steel Joint
- Alligator Skin Embossed Premium Leather
- Limited Lifetime Warranty

HANDPICKED
BIRDSEYE
MAPLE

\$599 MSRP




VIKORE
AMERICAN PERFORMANCE


VIKING
CUES

MADE IN THE USA

AUG
5
DEADLINE

EACH CUE MADE IS A ONE TIME RUN - PREORDER ONLY
ALL CUES ARE NUMBER ENGRAVED


KAMUI
tips

OCTOBER 2013
PRE-ORDER NOW!



VIKING SAMHAIN (B)

For many cultures, Samhain was seen as a time when the “door” to the netherworld opened enough for the souls of the dead to come into our world. People wore masks to frighten away ghosts and protect themselves from harmful spirits.

This devil-spawn from Viking CueWorks is armed with a VIKORE American Performance Shaft and designed to scare the bejeezus out of your competition with its scary performance, baddass style and blaze orange inlays. **Stated Simply...**

Fear this cue.

SS008-B

Featuring:

- VIKORE American Performance Shaft
- Tiger Everest Medium Laminated Tip
- Michigan Maple Forearm and Sleeve
- Midnight Black Stain
- Blaze Orange Tribal Inlays and Accent Rings
- Limited Lifetime Warranty

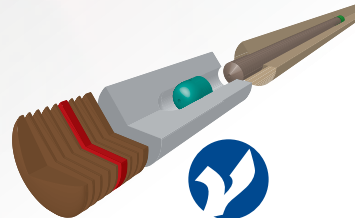
AUG
5
DEADLINE

EACH CUE MADE IS A ONE TIME RUN - PREORDER ONLY
ALL CUES ARE NUMBER ENGRAVED

BLAZE
ORANGE
INLAYS!



\$399 MSRP



VIKORE
AMERICAN PERFORMANCE



MADE IN THE USA

NOVEMBER 2013
PRE-ORDER NOW!



VIKINGODIN

Viking historians would tell you that the name Odin evokes imagery of “Norse Gods, poetry, inspiration” as well as “the fury, madness, and the wanderers” The perfect name for this exemplary Viking CueWorks original.

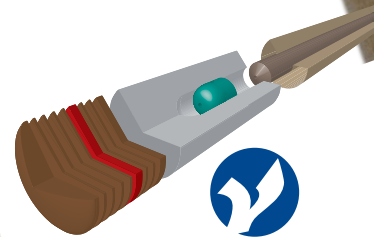
SS009-A

Featuring:

- ViKORE American Performance Shaft
- Kamui™ Black Soft Tip
- Birdseye Maple Forearm
- 16 Beautiful Inlays with Exotic Lacewood & Faux Ebony Points on Forearm/Sleeve
- Black with Orange Spec Irish Linen Wrap
- Limited Lifetime Warranty



\$549 MSRP



MADE IN THE USA



EACH CUE MADE IS A ONE TIME RUN - PREORDER ONLY
ALL CUES ARE NUMBER ENGRAVED

NOVEMBER 2013
PRE-ORDER NOW!



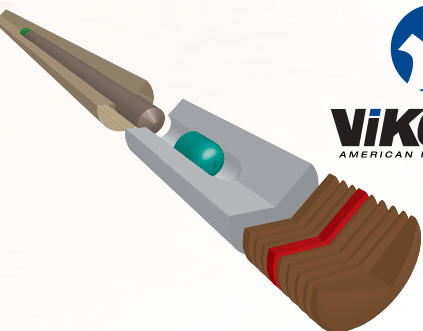
VIKING 59-SUNBURST

Inspired by the worlds most famous classic guitars and rock 'n' roll, carefully crafted by our Viking Artisans, this CueWorks original ROCKS!! These cues are carefully stained one at a time by hand. Therefore each cue will have unique variations and become truly a "one-of-a-kind" Viking Cue.

SS009-B

Featuring:

- ViKORE American Performance Shaft
- Tiger Everest Medium Laminated Tip
- No Wrap 3-Color Sunburst Design
- Grain Enhancing Stain - Hand Applied
- Hand-picked Michigan Maple
- Limited Lifetime Warranty



**EVERY
CUE
UNIQUE!**

\$329 MSRP

**SEPT
9
DEADLINE**

**EACH CUE MADE IS A ONE TIME RUN - PREORDER ONLY
ALL CUES ARE NUMBER ENGRAVED**



MADE IN THE USA

VIKING AUTUMN SEA (A)

In the autumn of 996 AD, the Vikings landed in America. A journey of this magnitude required great skill and courage. The Viking Autumn Sea is dedicated to those who brave the unknown and possess the courage to sail into harm's way. For those who know what it takes to be successful, this beautiful Viking cue is your reward.

86
EBONY AND MALACHITE INLAYS

SS007-A

\$549 MSRP

- ViKORE American Performance Shaft
- Kamui™ Black Soft Tip
- 86 Ebony and Malachite Inlays
- Birdseye Maple Forearm and Sleeve
- Maple Joint Rings
- White with Green Spec Irish Linen Wrap
- **FREE VIKING SOFT CASE**



VIKING TRIDENT (B)

This CueWorks original features a deep turquoise grain enhancing stain with striking cobalt and jade pearl ring work. Like a spear, this Viking cue is a weapon, created for pool playing gods.

JULY 12
DEADLINE

SS007-B

\$329 MSRP

- ViKORE American Performance Shaft
- Tiger Everest Medium Tip
- Michigan Maple Forearm/Sleeve
- Custom Teal Grain Enhancing Stain
- 8 Beautiful Blue and Green Pearl Accent Rings



EACH CUE ONE TIME RUN - PREORDER ONLY
ALL CUES ARE NUMBER ENGRAVED

VIKING CUEWORKS PRESENTS:

VIKING SAMHAIN (A) SS008-A

VIKING SAMHAIN (B) SS008-B

In the spirit of the season, Viking CueWorks presents the Viking Samhain, a limited edition cue with two devilish variations that give you **ALL TREAT with NO TRICKS.**

For many cultures, Samhain was seen as a time when the "door" to the netherworld opened enough for the souls of the dead to come into our world. People wore masks to frighten away ghosts and protect themselves from harmful spirits.

HANDPICKED BIRDSEYE MAPLE



ONE TIME RUN - PREORDER ONLY
ALL CUES ARE NUMBER ENGRAVED



A

SS008-A

\$599 MSRP

- ViKORE Performance Shaft
- Kamui™ Black Soft Tip
- Handpicked Birdseye Maple with Grain Enhancing Stain
- 8 Tribal Faux Ebony Inlays
- Maple Accent Rings
- Stainless Steel Joint
- Alligator Skin Embossed Premium Leather
- **FREE VIKING SOFT CASE**



B

SS008-B

\$399 MSRP

- ViKORE Performance Shaft
- Tiger Everest Medium Tip
- Michigan Maple Forearm and Sleeve
- Midnight Black Stain
- Handpicked Orange Tribal Inlays and Accent Rings



AUG 5
DEADLINE



VIKING ODIN (A)

Viking historians would tell you that the name Odin evokes imagery of "Norse Gods, Poetry, Inspiration" as well as "the Fury, the Madness, and the Wanderer" The perfect name for this exemplary Viking CueWorks original.

SS009-A

\$549 MSRP

- ViKORE American Performance Shaft
- Kamui™ Black Soft Tip
- Birdseye Maple Forearm
- Natural Wood - No Stain
- 16 Beautiful Inlays with Exotic Lacewood & Ebony Points
- Black /Orange Irish Linen Wrap
- **FREE VIKING SOFT CASE**

FEATURING EXOTIC LACEWOOD & EBONY INLAYS



VIKING 59-SUNBURST (B)

Inspired by the world's most famous classic guitars and rock 'n' roll, carefully crafted by our Viking Artisans, this CueWorks original ROCKS!! These cues are carefully stained one at a time by hand. Therefore each cue will have unique variations and become truly a "one-of-a-kind" Viking Cue.

SEPT 9
DEADLINE

SS009-B

\$329 MSRP

- ViKORE American Performance Shaft
- Tiger Everest Medium Laminated Tip
- 3-Color Sunburst Design
- Grain Enhancing Stain - Hand Applied
- Hand-picked Michigan Maple



ONE TIME RUN - PREORDER ONLY
ALL CUES ARE NUMBER ENGRAVED



smartshops smart buys for viking dealers **SEPTEMBER 2013 FALL**



VIKING A (with \$29 MSRP Viking Soft Case)
 QTY **\$219 SmartShops Price**
\$302 Non-Subscriber Price

VIKING B
 QTY **\$132 SmartShops Price**
\$181 Non-Subscriber Price

SEPTEMBER TWOPACK
 QTY **\$333 Two Pack (Both Cues A & B)**

FREE! 1 SmartShops Dealer POS Pack*
 • Acrylic SmartShops Display • Viking / Partner Gift
 • New Showroom Banner
 • NEW Viking Display Inserts

Estimated Ship Date - August 25th
 Unless specified, all SmartShop Cues will arrive with Viking QR Joint, Pro Taper, 13 mm tip, 19 oz



OPTION A Special Order Instructions:
 (tip, taper, weight)

OPTION B Special Order Instructions:
 (tip, taper, weight)

TWO-PACK Special Order Instructions:
 (tip, taper, weight)

PAYWHENITSHIPS!!
 All SmartShop Cues ordered after Production
 Deadline Date will be billed at Non-Subscriber Rates



smartshops smart buys for viking dealers **OCTOBER 2013 FALL**



VIKING A (with \$29 MSRP Viking Soft Case)
 QTY **\$239 SmartShops Price**
\$330 Non-Subscriber Price

VIKING B
 QTY **\$159 SmartShops Price**
\$220 Non-Subscriber Price

OCTOBER TWOPACK
 QTY **\$379 Two Pack (Both Cues A & B)**

FREE! 1 SmartShops Dealer POS Pack*
 • 2' x 2' Viking Showroom Banner • Viking / Partner Gift #1
 • NEW Viking Display Inserts • Viking / Partner Gift #2

Estimated Ship Date - Sept 25th
 Unless specified, all SmartShop Cues will arrive with Viking QR Joint, Pro Taper, 13 mm tip, 19 oz



OPTION A Special Order Instructions:
 (tip, taper, weight)

OPTION B Special Order Instructions:
 (tip, taper, weight)

TWO-PACK Special Order Instructions:
 (tip, taper, weight)

VERY LIMITED RUNS!!
 All SmartShop Cues ordered after Production
 Deadline Date will be billed at Non-Subscriber Rates



smartshops smart buys for viking dealers **NOVEMBER 2013 FALL**



VIKING A (with \$29 MSRP Viking Soft Case)
 QTY **\$219 SmartShops Price**
\$302 Non-Subscriber Price

VIKING B
 QTY **\$132 SmartShops Price**
\$181 Non-Subscriber Price

NOVEMBER TWOPACK
 QTY **\$333 Two Pack (Both Cues A & B)**

FREE! 1 SmartShops Dealer POS Pack*
 • 2' x 2' Viking Showroom Banner • Partner Gift #1
 • NEW Viking Display Inserts • Partner Gift #2

Estimated Ship Date - October 25th
 Unless specified, all SmartShop Cues will arrive with Viking QR Joint, Pro Taper, 13 mm tip, 19 oz



OPTION A Special Order Instructions:
 (tip, taper, weight)

OPTION B Special Order Instructions:
 (tip, taper, weight)

TWO-PACK Special Order Instructions:
 (tip, taper, weight)

PAYWHENITSHIPS!!
 All SmartShop Cues ordered after Production
 Deadline Date will be billed at Non-Subscriber Rates

